

3 July 2006

ASB revitalises tourism in the greater Petrinja, Banovina and Kordun region in the Republic of Croatia

Under the CARDS 2003 programme, the Office of the Arbeiter-Samariter-Bund (ASB) in the Republic of Croatia has recently started to implement the "Grant Scheme tourism and civil society development of Sisak – Moslavina County" project in the town of Petrinja in co-operation with the Tourist Association of Petrinja and the town of Petrinja. The total value of this project is € 245,594 of which € 196,475 is being provided by the European Commission (EC) and € 49,119 by the Tourist Association of Petrinja, the town of Petrinja and ASB. The contract between the EC, ASB and the Central Finance and Contracting Unit (CFCU) of the Ministry of Finance of the Republic of Croatia as contracting authority was signed on 3 May 2006.

The aim of this project is to revitalize the tourist activities in the greater Petrinja region, economic development, capacity building and development of human resources at the local level, valorisation of tourist potentials, and use of natural and cultural/historical resources which will be achieved through reconstruction of tourist infrastructure, capacity building and promotional/marketing activities.

Within this project, ASB will implement capacity building of key stakeholders (tourist associations, local authorities and local associations), rural householders and private entrepreneurs through organised workshops on development of rural tourism, eco-tourism, credit lines, elaboration of business plans etc. With educated key stakeholders, entrepreneurs and newly created human resources, ASB will also carry out the reconstruction of tourist infrastructure such as reconstruction of a mountaineering lodge and hiking trail on Hrastovačka Gora, the reconstruction of 10 natural water springs along the walking trail in Petrinja and tourist signposting in Petrinja.

This project will also provide the opportunity for ASB to build on its previously implemented development and social infrastructure projects under the previous EU-funded projects in Croatia, especially in the Banovina and Kordun area (Obnova 1999, 2000, and CARDS 2001).

Since 1996, ASB has implemented projects valued at € 82.1 million in Croatia with funding from the European Union and individual member states. ASB rebuilt more than 4,235 housing units for DPs and refugees and carried out numerous projects in the field of mine-clearance, technical, social and economic infrastructure, sustainability measures and capacity building.

For further information please contact:



This project is funded by
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