

**CEI WORKSHOP  
"ECO-FOOD AND RURAL TOURISM"**

**09. 05. 2003.**

**10: 00 – 18: 00 sati / 10 a.m. – 6 p.m.**

**Zagreb**

**Ministarstvo poljoprivrede i šumarstva RH / Ministry of agriculture and forestry**

**Ulica grada Vukovar a 78**

**I. kat – staklena dvorana / 1<sup>st</sup> Floor**

**PROGRAMME / PROGRAM**

- 10:00 Introduction and invitation to CEI SEF Warsaw  
Ms. Ana Puljić, CEI National Coordinator Croatia
- 10:15 "Opportunities and Advantages for Eco-food Production Development in Croatia"  
prof. dr. Jošt , BIOS Croatia
- 10:30 "Are Standards for Organic Food Possible?"  
Mr. Gianluca Sambucini, UN ECE Geneva
- 10:45 "Eco-food and Rural Tourism – Benchmarks and Know-How Transfer"  
Mr. Marko Verbič, Slovenia
- 11:15 Discussion
- 11:45 Coffee & Networking
- 12:15 Conclusions & Recommendations
- 13:00 Buffet Lunch Break
- 15:00 "SERVANT-NEW Business Model in Eco-food Production, Trade and Catering"  
Prof.dr. Miodrag Hitrec, Faculty of Economy Zagreb, UMIS-SMEA
- 15:30 Pilot Project "Healthy Food in Tourism of Crikvenica Riviera"  
dr. Vlasta Brozicevic, Clinic TERME Selce
- 16:00 Discussion
- 16:15 "The Game of Enterprise Economics"  
dr. Milan Juranovic. UMIS-SMEA, Zagreb
- 16:45 Discussion
- 17:00 Coffee & Networking
- 17:30 Conclusions & Recommendations & Joint Project Proposals

**REGISTRACIJA / REGISTRATION AT :**

**E-MAIL: [udruga-malih-i-srednjih-poduzetnika@zg.tel.hr](mailto:udruga-malih-i-srednjih-poduzetnika@zg.tel.hr) or fax: 00 385 1 2441 422**

**KOTIZACIJA / FEE 50 EUR – PAYMENT UNTILL 07.05. 2003.**

**UPLATA/ PAYMENT: BIOS, MB 3785653 – ŽR 2402006-1100087011**

**KOPIJU UPLATE POŠALJITE NA FAX/COPY OF YOUR PAYMENT AT FAX: 00 385 1 2441 422**

**Informacije / Information at: 00 385 1 2441 491**

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