

Name of the applicant: Arbeiter-Samariter-Bund, Deutschland e.V					
Project title: The Economic Development of the Prizren region through improvement of tourist potential, tourist infrastructure, establishment of a regional Tourist Association and rural tourist orientated business start-up in Southern Region of Kosovo		Sector: 73010 Reconstruction relief and rehabilitation			
Location of the action	Cost of the action (EUR)	Role in the action: Coordinator, co-applicant, affiliated entity	Donors to the action (name)³⁴	Amount contributed (by donor)	Dates (from dd/mm/yyyy to dd/mm/yyyy)
Kosovo	366,565.10	Coordinator	European Commission Liaison Office to Kosovo	329,871.93	15/11/2010 to 15/08/2012
Objectives and results of the action					
<p>Wider Objective: Creation of the conditions for balanced and sustainable economic development across all the Economic regions of Kosovo.</p> <p>Immediate Objective: Create economic conditions for competitive businesses through Tourism development of the Prizren region and to mobilise Labour Supply and perform Skills training in the Southern Region of Kosovo.</p> <p>Results:</p> <p>a) Increased business capacity through training and technical assistance provided to 40 rural households in the Prizren area for the start-up of their proper business;</p> <p>b) Increased technical skills through training provided for the revitalisation of autochthonous crafts to 20 young individuals and women over 40;</p> <p>c) Increased operational knowledge through training conducted for 15 individuals in becoming tourist guides/trainers in the Prizren area;</p> <p>d) Increased technical skills through training provided for 20 representatives from Local Authorities and relevant institutions</p> <p>e) Increased capacity of local stakeholders (8) and rural households (25) in tourism development activities through knowledge transfer obtained during study visit to Knin in Croatia;</p> <p>f) New tourist Association for the Prizren region established and made operational;</p> <p>g) Improved perception and presentation of the Prizren region tourist offer by new tourist signposting and promotional material provided.</p>					